

# On-Demand Research Tasks

## Introduction

Hi everyone, it's Brenda again—welcome back.

This module covers quite a bit and is slightly longer than the others, but everything is available for download as a Word document, PDF, or full transcript.

To keep things manageable, everything is broken into sections so it feels clear and easy to follow.

## Two Types of Paid Research Opportunities

There are two main types of tasks you'll encounter:

- Scheduled Studies
- On-Demand Research Tasks

Understanding the difference helps you know what to expect and how to build consistent earnings.

## On-Demand Research Tasks

These are tasks you can start immediately with no waiting, approvals, or selection process.

- Log in
- Pick a task
- Start earning

They are ideal while you're learning and help you build momentum quickly.

## Get-Paid-To (GPT) Tasks

These are quick online activities where you earn small amounts of money or points that convert to cash or gift cards.

You get rewarded for sharing opinions, testing products, or giving feedback.

## Common Task Types

- Surveys – Quick questionnaires about habits and opinions
- App Testing – Try apps and share your experience
- Website Testing – Give feedback on usability
- Diary Tasks – Share experiences over time

## Earnings Overview

These tasks don't pay as much as focus groups, but they're available much more often.

- Short surveys: \$0.10+
- Higher surveys: \$40+
- App testing: \$10–\$60+

The key is volume—small wins that add up over time.

### **Recommended Platforms**

- Freecash
- CashKick
- Swagbucks
- YouGov
- Pinecone Research
- InboxDollars

### **Closing**

These platforms are best used for supplemental income while you work toward higher-paying opportunities.

Thank you for watching, and I'll see you in the next module.