

Welcome Back

Hey everybody, welcome back.

Why Respondent Is Worth Joining

I am including Respondent in the lineup of companies to get started with because they pay very well.

If you are a professional with a LinkedIn account, this can actually help you.

Although it is not required that you have a LinkedIn account or that you link it.

You also do not need a professional email to get started. You can use a regular email.

What Respondent Is

Respondent is basically a premium research platform that connects people with high-paying studies.

It's used by companies seeking feedback from specific types of participants.

It does lean more toward professionals and niche participants, but many everyday consumers can still qualify for studies as well.

Why the Platform Stands Out

Respondent generally has higher-paying studies.

There are a lot of opportunities that exceed standard payouts, along with access to professional and niche research opportunities.

The Main Study Types

The types of studies that you're generally going to find include:

- One-on-one interviews
- Focus groups
- Unmoderated tasks
- Diary-style studies

One-on-One Interviews

One-on-one interviews are the most common and often the highest-paying studies on the platform.

Focus Groups

Respondent also offers focus groups with multiple participants where people discuss products, services, or experiences together.

Unmoderated Tasks

Unmoderated tasks are studies that you complete independently on your own without a live moderator.

Diary Studies

Diary-style studies can last anywhere from a single day up to a week or longer depending on the project.

How Payments Work

Payments are generally issued after you've successfully participated in and completed a study.

How to Use Respondent Strategically

Respondent is best used as a high-value supplement to your overall research strategy.

While opportunities may be more selective, the potential payouts and quality of studies make the platform very powerful.

So definitely include it in your overall rotation.

The Referral Program

This is something I will probably get deeper into later because I didn't feel like it fit into the overall course.

Respondent does have a referral program if you're interested and so inclined.

■ Standard Referral Payout

One referral option works like this:

When someone joins through your unique referral link, they must qualify for and complete studies and earn at least \$75 before you receive \$20.

You get paid after their payment clears.

So I would look at it as extra money that may happen rather than guaranteed money.

■ Higher-Tier Referral Option

They also have another referral option where you share a specific study link with somebody who fits the exact project.

If they join, get accepted, and complete that study — typically one paying over \$100 — you can earn around \$50 for the referral.

How Referral Payments Actually Work

In both cases, payouts are tied to completed paid participation.

You do not get paid just because someone signs up.

And you do not get paid for applications alone.

The system is designed around bringing in people who actually follow through and contribute usable feedback.

What's Next

Thank you so much for being here.

I really appreciate you.

And I will see you in the next lesson.